



TEXAS POND HONKER

March 2020

Character, Charity, Fellowship

DFW TEXAS POND

DATE: Monday, March 9, 2020

TIME: 5:30 p.m. – 7:30 p.m.

PLACE: On The Border



Come join us at “On The Border” 4855 Beltline Road, Addison, Texas 75254 (West side of the Tollway on Beltline). We are meeting in the private room on the west side of the restaurant.



We are assembling Easter Baskets for The Family Place. Note we are one of a very small group of organizations that provides these baskets for The Family Place, so our 50+ Easter Baskets really provides a BIG impact for this organization. The last two years we have done this event, we have assembled over 50 Easter Baskets. Let’s make it three years in a row....and even stretch beyond this 50-basket target.

Baskets have been ordered and we have plenty of Easter grass and plastic eggs for the baskets, but we need candy & toys. Please remember NO CANDY WITH PEANUTS!



Appetizers will be sponsored by ATI Restoration. Please take time to thank Kenny Lusk.



Mr. Creator/Builder - Jim Devall, MLG

Spring is coming! This is by far my favorite time of year. Everything begins to turn green and bloom, the time changes to where we actually have some daylight at the end of a workday and the weather warms to where we can get outside and be a bit more active. We will even get the opportunity to drink some green beer this month! There are many exciting things happening with Blue Goose as well. Our March meeting will be dominated by our preparing Easter Baskets for The Family Place. This is one of our most fun, interactive events, so be sure you plan to be with us on the 9th of March at On the Border. If you're not careful, you will leave the meeting with glitter in your hair, a smile on your face and a warm feeling in your heart that you've helped to make a bunch of well deserving children happy.

We have some great volunteers for our Golf Committee, who met a week ago to finalize plans for our golf tournament in June. If you are interested in being a sponsor, want to have a team play in the event or just participate in the ball drop, please go to our website and

sign up. Remember, it's first come, first serve and we expect the teams and sponsorship opportunities to go fast, so don't wait, sign up today.

The inclement weather for our February meeting forced us to postpone our gosling initiation until the April meeting, so mark your calendars and help us initiate the new goslings in April. Also, we are always on the lookout for new members, so please encourage your colleagues, clients and friend to join us.

In the spirit of St. Patrick's Day, allow me to leave you with this wish: "May your heart be light and happy, may your smile be big and wide, and may your pockets always have a coin or two inside." Looking forward to seeing you at the next meeting.

Committees

One thing that helps make a Pond strong is their great members who step forward to serve on committees and help the organization achieve its goals for the year. As we look to assemble the committees at the beginning of our year, each Pond Officer is assigned a committee to be the liaison/overseer. It is our goal not to have a member serve on more than one committee.

The Pond Officer that our MLG, Jim Devall assigned to be liaison/overseer are:

New Year Gala – all current & past Pond Officers
Golf – Bret Peiffer/Jim Devall/Ray Wicker
Scholarship – Linda Meik
Membership – Sheri Deaton
Charity – Sharon Wilkins
Social Media – Jason Znoy

Here is a glimpse at some of the committees and please take time to thanks these folks for their service.

The **2020 New Year Gala** summary -The Texas Pond's annual New Year Kick Off Event was held again at Sloan & Williams Winery. Six great sponsors stepped forward to help make this event a huge success. We were able to raise \$3,268+ from the various activities, which will be allocated to the Texas Pond Scholarship Fund and Scottish Rite Hospital for Children.

Golf Committee/event is going to be held Friday, June 5th at Bear Creek Country Club. Bret Peiffer is undertaking the chair of this event and is being assisted by Ray Wicker & Jim Devall. The golf committee consists of: Charlotte Armstrong & Matt Arnold who will undertake and coordinate the various sponsor levels for this event.

Jacque Jagger and Amanda Hignight will lead the charge on lining up golfers. Brett is seeking at least one more person for the committee and would like someone from a company that is not currently represented by the current committee members. Behind the scenes is Scott Sterrantino, Linda Meik and Ashley Hansen with the website, registration lists, financial aspects and miscellaneous activities. The goal of the golf committee is to continue the growth and success of the annual Blue Goose Golf Tournament. Through sponsorship and golfer recruitment we will be able to have a successful tournament which raises money for local charities. The golf committee also looks to use this event as a way to recruit and drive new membership for the sustained success of the Texas Pond. Another one of our of the goals is to stay organized and continue to make this an event that demonstrates the Blue Goose precepts.

In May the **SCHOLARSHIP COMMITTEE** overseen by Linda Meik will assemble and review all submitted applications from our members children or grandchildren for a scholarship award. The Scholarship application and guidelines were revised this year and all information & forms can be found on our website under the Education tab. Shelly Bordonaro, Sherry Montes, Scott Sterrantino, Jim Mathew & Carol Novak sit on this committee.

MEMBERSHIP COMMITTEE: This committee undertakes the promotion/recruitment of new members for the Texas Pond. Our goal was to have some committee members focused on the workers' compensation arena of insurance and some on those servicing & working in the property or other areas of the insurance arena. As of this newsletter we have initiated 10 new ganders and have 4 Goslings awaiting on the banks of the Pond. Our 2019-2020 membership goal for 2019-2020 is to have 20+ new members. We also wanted to hit a goal of a 100-active Blue Goose members in the Texas Pond, and we currently have 80 active members. Alicia Spears and Erin Jesberger are the member representatives for this committee.

CHARITY COMMITTEE: The Texas Pond of the Blue Goose has chosen North Texas Food Bank, Scottish Rite Children's Hospital, Community Partners of Dallas, and The Family Place for their beneficiaries. This committee acts as the liaison to each of these entities and seeks ways for the Pond to support the goals of these organizations. As of the end of December 2019 the Texas Pond had recorded \$280.41 per active Texas Pond member in our charity endeavors. Cody Kostyak, Keli Jo Cummings and Emily Hall serve on this committee.

SOCIAL MEDIA COMMITTEE: This committee undertakes the promotion and enhancing our footprint on LinkedIn, Facebook, Twitter and, other social media notices for the

Texas Pond. In addition, the Officer overseeing this committee is responsible to take pictures at all the meetings/events (except golf) and present them to the Wielder for the newsletter within 10 days of the meeting/event.

Beyond the newsletter, we have been pursuing social media to engage ganders, goslings and the general public as to our organization, achievements and causes.

Facebook. With our 60 active members, this is the premier platform for providing photos and summaries of our amazing events. We have up to 45 views on our posts with up to 12 likes.

LinkedIn. With our 58 active members, we get up to 8 likes on our posts. We find more meeting related comments provided on this site.

Twitter. With our 29 active followers, mostly companies and non-profits (local and national), we get up to four likes on our posts.

Instagram. With our 160 followers, consisting of insurance professionals, companies and non-profits, we get up to 24 likes on our posts.

Those serving on the Social media Committee are:
Abby Hamblin, Coral McMinn, Lisa Douglass and Meegan Howard.

Our goal is to increase followers and engagement points on these accounts. PLEASE ① CONNECT with us on these services and ② LIKE the posts if you see them - we know you do. Also, remember to ③ REPOST our posts to engage that large audience.

<https://www.facebook.com/groups/1611270679166224>

<https://www.linkedin.com/groups/12010419/>

<https://twitter.com/TexasPond>

<https://www.instagram.com/bluegoosetexaspond/>

Some things to Think About

"If you love what you do, you'll never work another day in your life." Unknown

"Years may wrinkle your skin, but to give up interest wrinkles the soul." Douglas MacArthur

"It is not going out of port, but the coming in, that determines the success of the voyage." Henry Ward Beecher

"The best thing about the future is that it only comes one day at a time." Abraham Lincoln

"Be the change you want to see in the world." Mahatma Gandhi

"Money and success don't change people; they merely amplify what is already there." Will Smith



GOLF TIME FOR THE TEXAS POND

It is time to mark your calendars and start putting together those foursomes. The 14th Annual Blue Goose Golf Tournament is tentatively being set **for Friday, June 5th at Bear Creek Country Club.**

We are seeking Event and Hole Sponsors and Golfers. The golf registration for sponsors and/or golfers is available on our website at www.bluegoosetx.com.

PROCEEDS BENEFITING THE FOLLOWING CHARITIES:

North Texas Food Bank

Texas Pond Scholarship Fund

For details on the golf tournament contact the following Blue Goose members: Bret Peiffer, Golf Committee Chair, Jim Devall, Ray Wicker or Linda Meik.

ALERT NOTIFICATION

"During any of the Texas Pond events, photos and videos may be taken for the benefit of HOBGI – Texas Pond. By attending, you consent to the taking of these images and to the use of your likeness within the images for HOBGI's use, including but not limited to promotional, charitable and commercial, among other uses."



LAST MONTH

Due to the weather the Gosling Initiation was cancelled and has been rescheduled to the April meeting.

We are evaluating the need to find a new meeting location. Our MLG, Jim Devall has assembled a list of criteria that we are using to evaluate and find potential meeting locations; See below;

- *Must have a private room that can accommodate at least 50 people.

- *Allow some flexibility to stage the room for certain events.

- *Must allow us to reserve the room for an entire year.

- *Must not require a contract.

- *Must not charge a room fee. We can guarantee a minimum of \$300 in alcohol sales.

- *Have soft drinks, iced tea, coffee, beer, wine and well drinks for sale.

- *Must have adequate parking.

- *Have food available for sale for appetizers, or allow food to be brought in.

Should you know of a place, please let one of the officers know.



CHATTER FROM THE GRAND SUPERVISOR OF THE FLOCK (MOTHER GOOSE)

Southern Region – Linda Meik, PMLGG

February 14-17, 2020 the Grand Nest Officers (GNOs) assembled on the banks of where the 2021 Southern Region Convention will be held.

The DFW North Embassy Suites is where the GNOs stayed and met. Saturday was a full day of reviewing and

discussing the business of The Honorable Order of Blue Goose International. Great discussions, updates and ideas were exchanged. Following this day of meetings, the Grand Nest Officers were joined by some of the Texas Pond Officers for dinner and great fellowship.



John & Cyndy
Sterrantino – Texas;
Steve Carson, GGON
- Michigan; Dan Rich,
MLGG - Hartford;
David & Daphney
Elliott - Texas



Jason Znoy – Texas;
Terry Maloney,
GWGGQ- Wisconsin;
Ray & Sonja Wicker-
Texas; Wendy Knizek,
GCOG – BC; Keith
Strohecker, PMLGG -
Virginia



GKGGE Joe & Lois
Lothschutz- Michigan;
Sharon Wilkins – Texas;
Linda Meik, GSOF-
Texas; Mary Kay
Marchetti – Virginia;
PMLGG Randy & Libby
Wilson- St Louis.

The Southern Region will be hosting the convention in Grapevine, Texas with the theme of “Southern Charm & Hospitality in 2021.”

The 2020 Honorable Order of Blue Goose International’s Grand Nest Convention will be hosted by the Hartford Pond. The convention is scheduled for July 18-22, 2020. It is time to start planning on joining us in Hartford.

Have you signed up or joined the Southern Region FaceBook and/or LinkedIn pages? Take a moment to do so today. Here are the links again:

Facebook Link:

<https://www.facebook.com/groups/416725172357261/>

LinkedIn Link:

<https://www.linkedin.com/groups/12320202/>



We are seeking sponsors for our Southern Region Convention, both individual as well as corporate. Touch base with any of the Southern Region Pond Officers if you would like to be a sponsor and they will assist you in this process. Or, you can go to the Texas Pond website (www.bluegoosetx.org) and check out the sponsorship information there.



See what's cooking for the Texas Pond Blue Goose 2019-2020 Year!

MARCH MEETING - DALLAS

5:30 PM GANDERS & GOSLINGS & GUESTS
SECOND MONDAY MARCH 9, 2020
ON THE BORDER, ADDISON, TX

APRIL MEETING - DALLAS

5:30 PM GANDERS & GOSLINGS & GUESTS
SECOND MONDAY APRIL 13, 2020
ON THE BORDER, ADDISON, TX

MAY MEETING - DALLAS

5:30 PM GANDERS & GOSLINGS & GUESTS
SECOND MONDAY MAY 11, 2020
ON THE BORDER, ADDISON, TX
SLATE OF OFFICERS FOR 2020-2021
NOMINATED AND VOTED ON

JUNE MEETING - DALLAS

5:30 PM GANDERS & GOSLINGS & GUESTS
SECOND MONDAY JUNE 8, 2020
ON THE BORDER, ADDISON, TX
THE BLUE GOOSE YEAR 2019-2020 ENDS
2020-2021 NEW SLATE OF OFFICERS INSTALLED
14TH ANNUAL GOLF TOURNAMENT – JUNE 5, 2020



Texas Pond Officers 2019 – 2020

Most Loyal Gander – Jim Devall (C) 940- 703-1423
jimdevall60@gmail.com

Supervisor of the Flock – Sharon Wilkins (W) 469-213-4316
Sharon.Wilkins@sedgwick.com

Custodian of the Goslings – Jason Znoy (H) 214-563-8875
jason.znoy@sedgwick.com

Guardian of the Pond – Sheri Deaton (C) 214-282-5246
sheri.deaton@genexservices.com

Keeper of the Golden Goose Egg Daphney Elliott (W) 972-342-8728
Daphney.Elliott@gmail.com
And
Ashley Hansen (w) 817-788-3008 ashansen@aol.com

Wielder of the Goose Quill - Linda Meik
(M) 682-715-5341 lindameik9@gmail.com

